

Aanchal Setia  
Email: [asetia@umass.edu](mailto:asetia@umass.edu)

## EDUCATION

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- **University of Massachusetts, Amherst** 2021– present  
**PhD Student** in Social Psychology
- **Ashoka University, India** 2019 – 2020  
**Postgraduate Diploma** in Advanced Studies and Research.  
(summa cum laude)  
*Advisor:* Dr. Sieun An  
*Honors Thesis:* Role of Labels on Emotional Responses of Observers
- **Ashoka University, India** 2016 – 2019  
**B.A.** with Honors in Psychology

## PUBLICATIONS

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- **Setia, A.**, Malani, V. D., Goel, V., Misra, A., & Chan, K. Q. (in press). An exploratory study on the development of a ‘foodie’ scale: Evidence from a study on students. *Food Quality and Preference*.
- **Setia, A.** & An, S. (2021). Victim vs. Survivor: the Effect of Labels and Consensual Sexual Behavior on Observers’ Perceptions of Sexual Assault. *Journal of Sexual Aggression*.
- An, S., Malani, V. D., & **Setia, A.** (2021). The Role of Superstition in the Placebo effect on Memory Performance. *Cognitive Processing*.
- **Setia, A.**, Marks, M., & An, S. (2020). Double standards in perceived traits of women labeled victims vs. survivors. *Sexuality & Culture*.
- An, S., Kapoor, N., **Setia, A.**, Agiwal, S., & Ray, I. (2019). The Indian superstition scale (ISS): creating a measure to assess Indian superstitions. *Journal of Beliefs & Values*.

### Manuscript in Preparation

- Fugate, J.M.B., Sullivan, A., & **Setia, A.** Race-related words influence the categorical perception of race.

## RESEARCH PRESENTATIONS

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### Conference Talks

- **Setia, A.** & An, S. (July, 2020). [Meeting postponed due to COVID-19 outbreak]. Effect of labels (Victim vs. Survivor) on perceptions of sexual violence. *Talk to be given at the quadrennial meeting of the International Congress of Psychology. Prague, Czech Republic.*
- An, S., Kapoor, N., **Setia, A.**, & Agiwal, S. (December, 2018). The Indian superstition scale (ISS): creating a measure to assess Indian superstitions. *Oral Presentation at the annual meeting of the National Academy of Psychology, Delhi University, Delhi, India.*

### Poster Presentations

- **Setia, A.** & Fugate, J.M.B. (May, 2021- September, 2021). Why Do People Perform Collective Action?: Underlying Motivations of Allies behind Offline and Online Activism. [Poster Presentation]. *APS Virtual Poster Showcase.*

- **Setia, A.**, Malani, V. D., Goel, V., Misra, A., & Chan, K. Q. (May, 2021- September, 2021). Are you a foodie?: Measuring the Foodie Personality. [Poster Presentation]. *APS Virtual Poster Showcase*.
- Fugate, J.M.B., & **Setia, A.** (May, 2021- September, 2021). Race-related Words Influence the Perception of Race. [Poster Presentation]. *APS Virtual Poster Showcase*.
- **Setia, A.** & An, S. (June, 2020-September, 2020). Double standards in perceived traits of women labeled victims vs. survivors. [Poster Presentation]. *APS Virtual Poster Showcase*.
- **Setia, A.** & An, S. (May, 2019). Victim vs. Survivor: The role of labels in descriptions of women who were sexually assaulted. *Poster presented at the annual meeting of the Association for Psychological Science. Washington DC*.
- **Setia, A.** & An, S. (April, 2019). Victim Vs. Survivor: The role of labels in support for women who were sexually assaulted. *Poster presented at the Psychology Research Day, Ashoka University, India*.
- An, S., Marks, M., **Setia, A.**, & Kapoor, N. (October, 2018). The relationship between superstition and placebo on memory performance. *Poster presented at the annual meeting of the Association for Cognitive Science, IIT Guwahati, Assam, India*.
- An, S., Marks, M., **Setia, A.**, & Malani, V. D. (March, 2018). The role of superstition in the placebo effect on memory. *Poster presented at the biennial meeting of the International Convention of Psychological Science, Paris, France*.

## HONORS AND AWARDS

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| • Edna M Dahlquist Scholarship (\$2000)   | Fall 2021                           |
| • UMass Amherst Graduate Fellowship and Assistantship                               | Fall 2021– present                  |
| • Dean’s List, Ashoka University  | Spring 2018, 2019, 2020 & Fall 2019 |
| • APS Student Conference Travel Monetary (\$405) Award                              | Fall 2019                           |
| • APS Conference Travel funding (\$1150) from Ashoka University                     | Fall 2019                           |
| • Scholarship (\$8,388) Wellesley College’s Women’s Contemporary Leadership Program | Summer 2017                         |

## RESEARCH EXPERIENCE

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|---|---------------------------|
| Implicit Social Cognition Lab, UMass Amherst                  | Fall 2021 – present       |
| • Research Assistant, P.I.: Dr. Nilanjana Dasgupta            |                           |
| Social Cognition Lab, UMass Dartmouth                         | Fall 2020 – present       |
| • Research Assistant, P.I.: Dr. Jennifer Fugate               |                           |
| An Lab, Ashoka University, India                              | Spring 2017 – Spring 2020 |
| • Lab Manager and Research Assistant, P.I: Dr. Sieun An       |                           |
| Dr. Kai Qin Chan, Ashoka University                           | Fall 2018 – Spring 2021   |
| • Research Assistant  |                           |
| Dr. Madhavi Maganti, Ashoka University                        | Spring 2018 – Fall 2018   |
| • Research Volunteer  |                           |
| Centre for Studies in Gender and Sexuality, Ashoka University | Summer 2019               |
| • Research Assistant, P.I: Dr. Daniel Weltman                 |                           |

Centre for Social and Behavioral Change, Ashoka University	Summer 2019
<ul style="list-style-type: none"> <li>• Research Assistant</li> </ul>	
Australian Council for Education Research, India	Summer 2018
<ul style="list-style-type: none"> <li>• Research Assistant</li> </ul>	
Indian Institute of Technology, Kanpur, India	Winter 2017
<ul style="list-style-type: none"> <li>• Research Assistant, P.I: Dr. Braj Bhushan</li> </ul>	

## PROFESSIONAL EXPERIENCE

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Association for Psychological Science	Summer 2019 – Spring 2020
<ul style="list-style-type: none"> <li>• Student Campus Representative</li> </ul>	
Her Campus (online women’s magazine)	Fall 2017 – Spring 2019
<ul style="list-style-type: none"> <li>• Campus Correspondent</li> </ul>	
Well Being Centre at Ashoka University	Fall 2017 – Spring 2018
<ul style="list-style-type: none"> <li>• Distress Helpline Volunteer</li> </ul>	
Regency Hospital, Uttar Pradesh, India	Winter 2017
<ul style="list-style-type: none"> <li>• Observership, Supervisor: Dr. Alok Bajpai</li> </ul>	
Office of Learning Support, Ashoka University	Fall 2016
<ul style="list-style-type: none"> <li>• Volunteer</li> </ul>	

## TEACHING EXPERIENCE

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### Graduate Teaching Assistant, UMass Amherst

- Fall 2021: Methodological Inquiry in Psychology

### Teaching Fellow, Ashoka University

- Spring 2021: Statistics and Research Methodology
- Spring 2021: Qualitative Research Methods
- Fall 2020: Statistics and Research Methodology
- Fall 2019: Social Psychology

## PROGRAM SKILLS

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- Statistics & Experiment Programming Tools
  - R [Necessary Condition Analysis, Caret (Machine Learning), Factor Analysis]
  - SPSS
  - PROCESS Macro [Beginner]
  - Inquisit
  - JASP

## PROFESSIONAL MEMBERSHIP

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- Association for Psychological Science